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### Electronic Press Kits Service, myPPK Power Press Kits, Celebrates First Birthday

Gilbertsville, PA USA– (July 08) Popular viral [Electronic Press Kits Service](http://www.powerpresskits.com), myPPK™ – Power Press Kits™ ([www.powerpresskits.com](http://www.powerpresskits.com)), celebrates its first birthday and has only scratched the surface of where it's going.

Since the release of Power Press Kits (PPK) in July of 2007, musicians, comedians, models, DJs, voice-over talent, actors, authors, publicists, preachers, producers and more from around the globe have jumped onboard and made myPPK their promotional tool and website of choice. In that time, the site has grown virally, attracting subscribers from across the U.S. and Canada to the Virgin Islands, Puerto Rico, Europe, New Zealand, Australia, South Africa and more; while garnering hundreds-of-thousands of visitors.

PPKs were developed by **Impact Artist Promotions, LLC (IAP)**. Together the staff and owners of IAP share decades of experience in marketing, promotion and artist management.

“Our subscriber base ranges from beginner to mid-level celebrity to established management agencies,” said **Ron Schock**, IAP President. “And what’s most exciting for us is that they’re all just as passionate and enthusiastic about the PPK service as they are about their talent and they’re quick to tell all of their friends about us. For many it’s like unwrapping their first video game system at Christmas.”

Pennsylvania Rock band **Not Alone** (<http://myPPK.com/go/notalone.aspx>) used their PPK to support the release of their album. “We love this service! It’s brilliant and absolutely everything we need or could want to promote our music in a top-notch, professional manner to labels and media. PPKs blow their competition away,” said lead singer, Tyler.

**Jackie McCort** of San Francisco (<http://myPPK.com/go/ronthompson.aspx>) exclaimed, “We recently switched over to myPPK and have nothing but raves for your company! The team at myPPK goes above

and beyond to help make our PPK the best it can be. And PPK Customer Support ROCKS! They are available seven days a week and always respond to inquiries within MINUTES. When you represent the best, you want the best, and we now have the best... myPPK!"

**Carmen Milagro** from San Francisco (<http://myPPK.com/go/carmenmilagro.aspx>) remarked, "All I can say is that YOU ARE AMAZING to work with! Finally a company who KNOWS and BREATHES service! Thank you!"

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