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**January 25, 2013**

**PR Squared Public Relations**

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## **GUITAR ICON ORIANTHI PREPARES FOR HEAVEN IN THIS HELL**

### ***Platinum Selling Australian Solo Artist Announces the Release of Rock Album Set for March 12th***

Hollywood, CA - Platinum selling solo artist and iconic guitarist Orianthi is gearing up for the release of her new album, *Heaven In This Hell*. Orianthi will captivate fans with a record that delivers a mega-dose of rock and weaves elements of modern country and swampy blues. The album, produced by Dave Stewart, will be released on Robo Records (distributed by Universal/Fontana) and is scheduled to drop on March 12, 2013. The first single, "Frozen", will be serviced to Rock and Classic Rock radio on January 28th.



From writing her first song at the age of 6, to being discovered and playing alongside her idols Carlos Santana and Steve Vai early in her career, Orianthi has made an enduring mark on the music industry. While many were introduced to this timid guitar goddess when she played the Grammy Awards in 2009 as part of Carrie Underwood's band, it was being selected for Michael Jackson's ill-fated "This Is It Tour" that exposed her to mainstream audiences. In the Fall of 2009, Orianthi released "According To You," her first solo single, which went platinum in the U.S. and abroad. More than

just a gifted guitarist, this success showed she had serious vocal chops as well.

In late 2011, between legs of Alice Cooper's world tour (where she played lead guitar), she began work on her forthcoming project. "I am so proud of this album because it really showcases my style of riff heavy rock and energetic blues," Orianthi remarks. "The success of *Believe* [her previous CD] helped give me credibility and afforded me the freedom to create the kind of album I have been wanting to make, with musicians I respect, playing together live in a studio, creatively exchanging ideas...the way I want all my records to be made. My friend, collaborator and producer, Dave Stewart and I just jammed and hashed out a variety of songs and sounds until we found the grooves that inspired us" she continued.

While Orianthi recorded a majority of *Heaven In This Hell* at Blackbird Studio in Nashville, she also recorded several songs and overdubs at Dave Stewart's (of The Eurythmics) Hollywood Studio. "Working with Ori over the last year has been an inspiring experience for me," said Stewart. "She is such a dedicated guitarist and focused songwriter; her enthusiasm is infectious and all the musicians who worked on the record were motivated to give her their best. When we went to Nashville, we knew we were about to embark on something exciting, something career altering," he continued.

The time spent in Nashville left an indelible impression that can be heard in several of the tracks, which were mixed by Nashville resident John McBride. New tracks like "Rock" and "Another You" are examples of crossover country-AC songs that blend heartfelt harmonies and melodies with lyrics that showcase a more vulnerable, exposed emotional side, often veiled by her signature PRS axe. "Heaven In This Hell" the title track, is a blues-rooted rock song which features swampy guitar riffs with an edgy Zeppelin-esque vibe. Songs like "Frozen", the first single, and "You Don't Wanna Know" provide listeners with some insight into a couple of her primary musical influences with raw, crunchy guitar riffs reminiscent of Hendrix and Stevie Ray Vaughn. "If You Think You Know Me" is an arousing anthem with thunderous drums, meant to inspire and empower anyone who has ever felt alone. This track, which begs to be played in a large arena, asks listeners: "Have you ever felt like you didn't fit in?/Like there's somebody else inside your skin?/ Well you're not alone/We all came here for something."

"To say that we are excited about this record is a complete understatement" said Rob Christie, founder of Robo Records. "Not only is Orianthi one of the most gifted musicians I've heard, but she also has a heart of gold. She is extremely passionate about music, animals, family and her fans. She truly is an inspiration to adults and children, literally around the globe."

"I'm so excited to share *Heaven In This Hell* with the fans! It's been a long time coming for me," says Orianthi.

[Click here](#) to see a sneak peek into the making of Orianthi's [Heaven in This Hell](#)

**Track listing:**

Heaven in this Hell 4:32  
You Don't Wanna Know 3:40  
Fire 2:54  
If You Think You Know Me 3:35  
How Do You Sleep? 4:15  
Frozen 3:41  
Rock 4:34  
Another You 3:43  
How Does That Feel? 3:09  
Filthy Blues 3:17  
If You Were Here With Me 4:11



*Heaven In This Hell* will be available on March 12, 2013 on Robo Records.

Orianthi website: <http://www.orianthi.artistintersect.com/>

Follow Orianthi on Facebook: <https://www.facebook.com/Orianthi?ref=ts&fref=ts>

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For more information or to schedule an interview with Orianthi, please contact:

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